

Microsoft® Business Solutions

Customer Solution Case Study: Early Light Industrial Co., Ltd

Overview

Company:

Early Light Industrial Co., Ltd

Customer Profile

Early Light Industrial Co. Ltd. is a world-class manufacturer of toys and consumer products. It is also known as one of the most sophisticated OEM and ODM in the world.

Software and Services

Microsoft® Business Solutions - Axapta®

Microsoft Windows™ Server 2003

Microsoft SQL Server™ 2000

For More Information

For more information about Navision or ACW, please visit the Web site at:

www.acw-solutions.com

or email to:

enquiry@acw-solutions.com.cn

Early Light Industrial Co. Ltd. is a world-class manufacturer of toys and consumer products. It is also known as one of the most sophisticated OEMs (Original Equipment Manufacturers) and ODMs (Original Design Manufacturers) in the world. Established in 1972, Early Light is headquartered in Hong Kong with its manufacturing facilities situated in Shen Zhen, China. For more than 30 years, we have been producing a wide range of products from basic decorated molded figures to highly precise electronic products.

Business and Technology Goals

"We mainly produce high quality toys. The BOM of our products are various, from a very complex combination to a very simple one. ERP system can help to improve the flexibility of production planning by providing materials details in order to calculate required materials quantity".

Kelvin Lui, IT Manager, Early Light Industrial Co Ltd.

Standardize data format

Previously, different departments use different software to handle their daily work. "When department B collected report from department A, department B had to entry the data again because different departments use different report format".

"With Microsoft Axapta ERP system, all departments use the same platform to process their works. The system links up our 6 factories in ShenZhen which can help to improve the communication among departments, it also help management to do resources planning". Mr. Lui said.

Flexible resources arrangement

Microsoft Axapta system can monitor the production status of each factory, in case of any increasing or decreasing order volume, the system can rearrange the resources in order to meet the sudden change.

"Axapta can shorten the production planning time in case of increasing order. The system can monitor the production capacity and warehouse inventory. Not only monitoring resources flow, but also having inventory alert function. It will help us to know if any material is running low and the room to increase production capacity of each factory. The system can also calculate how much we will lose in case of decreasing order, so that we can take immediate action to minimize our loss". Mr. Lui added.

On top of existing modules, Early Light will implement CRM module in the near future in order to develop e-commerce business. At the same time, they are planning to implement Human Resources module in the next stage.

Hong Kong

ACW Solutions Limited
16/F Island Place Tower,
510 King's Road,
North Point, Hong Kong
Tel: (852) 2838 6238
Fax: (852) 2838 5843
Email: enquiry@acw-solutions.com.hk

Shanghai

ACW Solutions Limited
Rm706-707, 7th Floor Haitong Securities Tower,
689 Guangdong Road.,
Shanghai, 200001, P.R.C.
Tel: (86-21) 6341 1122
Fax: (86-21) 6341 0350
Email: enquiries@acw-solutions.com.cn

Beijing

ACW Solutions Limited
Room 606, First Henderson Building,
Center 18, Jianquomen Nei Avenue.,
Beijing, 100005, P.R.C.
Tel: (86-10) 6518 9692
Fax: (86-10) 6518 9635
Email: enquiries@acw-solutions.com.cn

Guangzhou

ACW Solutions Limited
Unit 1810, Dong Bao Bldg,
767 Dong Fong East,
Guangzhou, 510060, P.R.C.
Tel: (86-20) 3821 0300
Fax: (86-20) 3821 0332
Email: enquiry@acw-solutions.com.cn

Singapore

ACW Distribution Singapore Pte Ltd
#13-01, 90 Cecil Street,
Singapore 069531
Tel: (65) 6325 1390
Fax: (65) 6325 1399
Email: enquiry@acw-distribution.com.sg

Philippines

ACW Distribution (Phils.), Inc.
24th Floor Trident Towers,
312 Sen. Gil Puyat Ave. Makati City,
1200, Philippines
Tel: (63-2) 892 6582
Fax: (63-2) 894 3989
Email: enquiry@acw-distribution.com.ph